



A ONE-DAY JOURNEY FROM SHORTS TO FEATURES

Friday 17th January will see the return of our hugely successful Flickerlab, with a range of panels designed to enhance and develop your creative ideas and get your film noticed in the marketplace. Flickerlab gives you the chance to immerse yourself in the latest film making trends as you spend the day with some of the industry's leading film experts offering up their expertise, wisdom and talking intimately about their own film making careers. Across the day panels will cover the gamut of the film making experience including concept, script, producing, marketing, distribution and the latest cross platform and alternative distribution methods. Listen, share, ask questions, network and engage in this exploration of all things filmmaking. Absorb essential tips and knowledge, as our panellists guide you through, the joys and challenges of filmmaking and inspire you on your own creative journey.

Session: FROM IDEA TO PAGE - 10.00am- 11.30am

Everyone will tell you a good script is an essential ingredient for any good film. Our panel of experienced scriptwriters will discuss how to turn a good idea into a good script, looking in detail at development, collaboration and script editing. They will share their insights about their transitions from independent short films to lauded feature films. Discussions will also include observations about writing for some of TV's most successful & acclaimed dramas. No budding screenwriters should miss this valuable session.

PANEL: Michael Lucas (Writer, Not Suitable for Children, Offspring), Louise Fox (Writer, Love My Way, Dead Europe) Veronica Glesson (Senior Development Executive Screen Australia)

Session: DAVID MICHÔD IN CONVERSATION WITH GARRY MADDOX - 11.45pm-1.15pm

Join David Michôd the highly acclaimed director of Animal Kingdom and former Flickerfest winner in conversation with Sydney Morning Herald's Film writer Garry Maddox. This intimate in conversation is your chance to hear from one of the Australia's most exciting working directors. David will discuss his career path, from independent short filmmaker to feature film director. Areas of discussion will include script development, working collaboratively, casting, directing actors, where ideas come from & how to make the leap from shorts to features. David will share some thoughts on his second feature film THE ROVER, which is due for release in early 2014. Exerts from a number of David's short films (many of which were Flickerfest award winners) will be screened & discussed as part of the session.

FEATURING Garry Maddox (Film Critic, SMH), David Michôd (Director, Animal Kingdom, The Rover)

Session: MAKING IT HAPPEN - 2.00pm- 3.30pm

The Producer oversees the whole film from the initial idea, right through to production & distribution. They are key in making it happen. Our panellists discuss the role of the producer, from budgeting and financing to marketing and distribution. All producers are different and this diverse panel will share their differing approaches to the very important task of getting the film made.

PANEL: Darren Day (Producer, Redfern Now, Mabo), Kylie Du Fresne (Producer, The Sapphires), Michael Cody (Producer, Hail)

Session: MARKET TO MARKET, CONQUER THE WORLD ON ALL PLATFORMS, DISTRIBUTION, FESTIVALS AND MULTI-PLATFORM DISTRIBUTION - 3.45pm - 5.15pm

Now your short film is finished. What next? This eliminating session puts the spot light on marketing and distribution to help your film be seen by the largest possible audiences. The panel will dissect traditional distribution models and offer up some innovative cross platform alternatives. In the age of digital distribution find out how these new models can enhance the viewing potential of your film and build your filmmaking reputation.

PANEL: Rachel Okine (Development Executive Hopscotch Films) Hattie Archibald (Creative Director Fandependent) Dale Fairbairn (Manager Markets & Industry, Screen Australia) Bronwyn Kidd (Director, Flickerfest)

Session: NETWORKING DRINKS - 5.15pm- 6.45pm

Please join the panellists and participating filmmakers for drinks and mingling. Why not follow that up by attending one of the evening Flickerfest sessions.

Thanks to ADG and AWG for their assistance.

Presenting Partner: SCIE QANTM
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