



## FlickerLab 2021

**A ONE-DAY JOURNEY FROM SHORTS TO FEATURES  
PRESENTED BY SAE CREATIVE MEDIA INSTITUTE**



**Friday 29<sup>th</sup> January  
4x 1.5hr sessions & networking drinks**

FlickerLab gives you the chance to immerse yourself in the latest filmmaking trends as you spend the day with some of the industry's leading film experts, offering up their expertise and wisdom with a range of panels designed to enhance and develop your creative ideas and get your film noticed in the marketplace. The entire scope of the film making experience is covered, from initial concept through to script, producing, marketing, distribution and the latest cross platform and alternative distribution methods. Listen, share, network and engage as our panellists guide you through the joys and challenges of filmmaking. Absorb essential tips and knowledge and be inspired on your own creative journey.

Our panellists on the day will include Rachel Gardner (*See Saw Films*), Lisa Shaunessy (*2067, Ellie & Abbie (& Ellie's Dead Aunt)*), Michaela Perske (*Girls Can't Surf, Black Divas*), John Collee (*Master And Commander, Happy Feet*), Andrea Ulbrick (Screen NSW), Garry Maddox (Arts writer Sydney Morning Herald), Victoria Wharfe McIntyre (*Miro, The Flood*), Serhat Caradee (*Cedar Boys, A Lion Returns*), Lousie Balletti (FilmInk Presents), Danny Le Chevre (Fanforce) & Krew Boylan (*Seriously Red*).

### **SESSION 1: FROM IDEA TO PAGE 10.00am – 11.30am**

Everyone will tell you a good script is an essential ingredient for any good film. Our panel of experienced screenwriters will discuss turning a good idea into a good script, looking in detail at development, collaboration and script editing. They will share their insights about their own transitions from independent shorts to lauded feature films. Discussions will also include observations about writing for some of television's most successful and acclaimed dramas. This valuable session is a must for all budding screenwriters and filmmakers looking to develop and write scripts.

## WRITER'S PANEL

### SERHAT CARADEE



An award winning Australian filmmaker, Serhat's films have screened at over 50 local and international film festivals, winning numerous prizes and awards. His recent feature *A Lion Returns* was released to critical acclaim and made it onto numerous best Australian films of 2020 lists. It also received an AACTA nomination.

His first feature *Cedar Boys*, won the Audience Award at 56th Sydney Film Festival, screened at many international film festivals and garnered nominations and accolades in Australia, including AWG, ADG, IF and an AACTA nomination for Best Original Screenplay.

Currently attached to direct the film adaption of best selling American author Michael Prescott's book *Mark of Kane*. The true crime story *Killer Country* inspired by Sandra Lee's book *Beyond Bad*, starring Jessica Marais, Kate Box and Laura Gordon. Also working on numerous other projects all in various stages of development through his company Bonafide Pictures with support from Screen NSW, Screen Australia and other production companies.

Serhat also comes from an extensive background in theatre, drama and performing arts studies. His vast array and experience covers all aspects of working on stage, TV and film. His acting credits include the award winning Australian TV series *East-West 101* and *The Principal*, also the 2016 U.S Sci-Fi series *Hunters*, produced by Gale Anne Hurd ('Terminator' 1 & 2) and created by Natalie Chaidez ('Heroes'). An AFTRS Directing graduate, Serhat also teaches casually at UNSW, Sydney Theatre School and NIDA.

### KREW BOYLAN



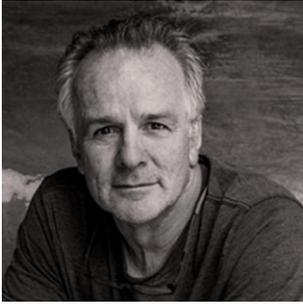
Multi-talented Krew Boylan is an actor, screenwriter and playwright. Her feature screenwriting debut *Seriously Red* completed shooting in December 2020. It was produced by Dollhouse Pictures (of which Krew, director Gracie Otto and co-star Rose Byrne are all founding partners, along with Shannon Murphy and Jessica Carerra), and Robyn Kershaw Productions. Krew also plays the starring role of Red, an eccentric young woman on a mission to find herself.

Krew wrote the short films *Burn* (2013) and *Just One More Time* (2012) both of which were directed by Shannon Murphy. In 2008 she wrote *The Girl With Flowers, Streets, Card & Chocolate And Cake* (dir. Coco Videla, 2008).

Her Australian theatre credits include *Stuck on Girls* (dir. Eliza Gorka, 2005) at the Tap Gallery, *The Hoods* (dir. Sarah Goodes, 2006) at the Old Fitzroy Theatre and *The Bean Counters* (dir. Nadia Townsend, 2007) for Darlinghurst Theatre.

Krew has worked as a script consultant on various projects, including *King of the Mountain* (dir. Sam Genocchio, 2006) and *The Real Time Project* (dir. Nico Lathouris, 2005). She is currently developing a slate of feature and television projects.

## JOHN COLLEE



John studied Medicine in Edinburgh, Scotland, and subsequently worked as a doctor in the UK and overseas. From 1991-96 he wrote a popular weekly medical column for The Observer Newspaper, UK. His novels - all published by Penguin - include *Kingsley's Touch*, *A Paper Mask* and *The Rig*.

Since moving to Sydney in 1998 he has written or co-written a number of feature films including the Oscar nominated *Master and Commander* and the Oscar winning *Happy Feet*. More recent work includes *Hotel Mumbai*, *Creation*, *Walking with Dinosaurs*, *Wolf Totem* and *Tanna*, nominated for best foreign language Oscar. John is creative director of Hopscotch Features, also co-founder and board member of the climate action group 350.Org Australia.

## SESSION 2: THE DIRECTOR'S JOURNEY

11.45am – 1.15pm

Intimately follow the career path of an esteemed Australian director from independent short filmmaker to feature film director. Areas of discussion will include script development, working collaboratively, casting, directing actors, where ideas come from and how to make the leap from shorts to features.

**DIRECTOR'S PANEL moderated by Garry Maddox**

## VICTORIA WHARFE MCINTYRE



Victoria's short films have screened in over 200 festivals and won over 70 International awards including BAFTA and AACTA.

As a writer/director Victoria well understands the power of supported collaboration and has an established long term creative team anchored by the beautiful images of DOP Kevin Scott and remarkable scoring by Petra Salsjö: words, music, pictures....they are an award winning combination.

Their most recent short film *Miro*, made with producer Amadeo Marquez-Perez, written and directed by Victoria, is a WWII Australian First Nations Western. It premiered at the 2017 Melbourne International Film Festival and Victoria was invited to participate in the Accelerator Lab for directors transitioning to feature films.

*Miro* was also nominated for Best Short Film in the 2017 AACTA awards and listed as one of the best short films of the decade. Acknowledged as a film of national significance *Miro* is held by the National Film and Sound Archive of Australia.

*The Flood* is Victoria's debut feature and premiered at Tallin's Black Nights Festival who described the film as "...sometimes wrapped in the dream-like spiritual embrace of pure Australian nature, sometimes exploding in percussive action and flashes of ultra-violence. This revenge redemption thriller is a maximalist visual and auditory feast, certainly not for the faint of heart..."

*The Flood* is an expansion of themes and unique stylization of Victoria's short form work and made it into David Stratton's best films of 2020 in *The Australian*, described as an "ambitiously conceived epic".

## GARRY MADDOX



Long-time film writer for The Sydney Morning Herald, Garry Maddox is a regular host of film industry Q&A sessions.

He has been policy manager for the Film Finance Corporation, author of a series of industry reports, editor of the magazines *Encore* and *Total Sport*, board member of Sydney Film Festival, researcher-writer for the TV series *Police Rescue*, a playwright whose work has been produced by the Australian People's Theatre, judge for the Walkley, NSW Premier's Literary and Byron Kennedy awards and patron of the first Alliance Francaise

Classic French Film Festival. He has also represented Australia at the last four world age group triathlon championships - in Canada, the US, Mexico and the Netherlands.

## LUNCH BREAK OFF-SITE

### SESSION 3: MAKING IT HAPPEN

2.00pm – 3.30pm

The Producer oversees the entire film from the initial idea, right through to production and distribution. They are key in *making it happen*. Our panellists discuss the role of the producer, from budgeting and financing to marketing and distribution and everything in between. All producers are different and this diverse and hard-working panel will share their differing approaches to the very important task of getting the film made.

### PRODUCERS PANEL moderated by Andrea Ulbrick

#### ANDREA ULBRICK



Andrea Ulbrick is an award-winning director and producer with an award-winning domestic and international career spanning 32 years. Since 2016, Andrea has been a Screen Investment Manager at Screen NSW and has managed more than 300 film and TV productions across a range of genres including TV drama such as the award-winning *Mystery Road Series 2* (2019), dozens of award-winning Feature Documentaries including *Firestarter* (2020), the Walkley Award winning documentary 3-part series *Revelation* (2019) and the multi-award-winning *Backtrack Boys* (2018), as well as VR content including the Emmy-award winning film *Awavena* (2019).

Previously, Andrea was a commissioning editor at ABC Factual (2014-2016) following a successful career in the independent sector with companies including Heiress Films, Serendipity Productions /Artemis International, Essential Media, Shine Australia, Screenworld, and Fremantle Media. She has produced and directed a range of international science and history co-productions for ABC TV, SBS, CBC, Arte France, BBC, Channel 4, WNET, National Geographic, and Discovery.

Andrea's films have won several awards including the Scinema Science Prize for Best Director, Best Sports Journalism, both in Sydney, and a nomination for Best Documentary at the Banff World Media Festival "Rockie" award in Canada in 2008.

Andrea's passion for non-fiction embraces a wide array of authentic and innovative storytelling forms, especially content that can become a tool for personal and policy change. She has an MA in Film and Television (Documentary) from AFTRS (2001).

## LISA SHAUNESSY



A partner at Australian production and distribution company, Arcadia, Lisa produced *2067* (XYZ/RLJE Films), starring Kodi Smit-McPhee, Ryan Kwanten and Deborah Mailman; the critically acclaimed *Killing Ground* (Sundance 2017, IFC Midnight), starring Harriet Dyer and Aaron Pedersen; *The Furies* (Sitges, FrightFest, BiFan 2019, Shudder/StudioCanal); AACTA award-winning series *Hipsters* (SBS, 2015), hosted by Samuel Johnson; *Black & White & Sex* (IFF Rotterdam 2013) and ASC award-winning documentary *Slammin' Sam* (Foxtel, 2013).

She is currently in post-production on *Sissy* (XYZ, LevelK & Arcadia) starring *The Bold Type's* Aisha Dee, co-starring Hannah Barlow who co-writes & co-directs with Kane Senes.

Formerly a producer at Russell Crowe's South Sydney Media, Lisa was an executive on *The Water Diviner*. Prior to this, Lisa headed up Hugh Jackman's Seed Productions that produced Jackman starrers *Deception* and *X-Men Origins: Wolverine*, as well as *An Aussie Goes Barmy*, *An Aussie Goes Bolly* and *An Aussie Goes Calypso* for Foxtel. Lisa is a graduate of the Australian Film, Television and Radio School and a TAP alumni.

## MICHAELA PERSKE



Michaela Perske is a Walkley award winning journalist and producer who has been involved in production for over 20 years. Her feature documentaries include *Footy Chicks*, *Boxing for Palm Island*, *88*, *Destination Arnold*, *Black Divaz* and *After the Apology*.

Her latest feature documentary *Girls Can't Surf* was selected for the Tribeca Film Festival and will premiere at the Sydney Festival in 2021. She has been the Executive Producer on *Embedded*, *Servant or Slave*, *Melon Grab* and *Dream Baby*.

Her work has screened on ABC, SBS, BBC, CBC, PBS, The Guardian and has appeared at multiple local and international film festivals including Sydney Film Festival, Melbourne Film Festival, Tribeca International Film Festival, Margaret Mead and Adelaide Film Festival. Her company – Pursekey Productions- has been a leading independent production company with a reputation for fostering new talent and telling bold, innovative, unique and socially conscious stories.

## RACHEL GARDNER



Rachel Gardner leads the Australian film and television slates for See-Saw Films. In 2015 she produced John Maclean's Sundance winning feature *Slow West* starring Michael Fassbender and Ben Mendelsohn. In 2017 she executive produced the ABC, TVNZ and Netflix Original ten-part television series '*The New Legends of Monkey*'; a reinterpretation of the classic Chinese fable *Journey to the West* as well as its second season for Netflix worldwide.

Gardner executive produced *The End* starring Harriet Walter and Frances O'Connor which launched in February 2020 on Sky Atlantic in the UK and will air on Foxtel in Australia and Showtime in the US in early 2021 with a second series financing.

She is currently producing upcoming feature *The Unknown Man* starring Joel Edgerton and Sean Harris, the sophomore feature from writer/director Thomas M Wright with several other projects in the pipeline for See-Saw and the recently announced joint venture, Picking Scabs, with writer/producer Samantha Strauss.

See-Saw Australia released the highly acclaimed film *Lion* in 2016 by director Garth Davis which broke box offices figures in Australia and was nominated for several Academy Awards. See-Saw Australia also produced the first and second instalment of Jane Campion's multi-award-winning BBC/ Sundance series *Top of the Lake*. Prior to See-Saw, Rachel co-managed Great Southern Film and Television, one of New Zealand's premiere production companies, for seven years – either producing or executive producing all film, drama and scripted comedy.

## **SESSION 4: MARKET TO MARKET - CONQUER THE WORLD ON ALL PLATFORMS: DISTRIBUTION, FESTIVALS & MULTI-PLATFORM DISTRIBUTION**

### **3.45pm – 5.15pm**

Now your short film is finished. What next? How do you launch your next project? This informative session puts the spotlight on current marketing and distribution trends to get your feature, web or TV series seen by the largest audiences possible. The panel will dissect traditional distribution models and offer up innovative cross platform alternatives. In the age of digital distribution find out how these new models can enhance the viewing potential of your film and build your filmmaking reputation.

### **DISTRIBUTION PANEL**

#### **LOUISE BALLETTI**



Co-founder of content distribution company Filmink Presents, Louise established her career working in cinema exhibition, transitioning over to the distribution side of the business soon after. Working for arthouse film specialist Hopscotch Films, she commenced her distribution career working in theatrical sales, eventually heading up the sales division. On the look out for new challenges, she then moved over to TV and ancillary sales, where she established a new digital division, and in turn created a new revenue stream for the business.

Having built a successful digital sector, she then began her eight year tenure as Senior Vice President of Digital ANZ for global distribution giant Entertainment One. During this time, her business portfolio expanded to include both movie and TV content, managing the release of key global franchises including Peppa Pig and AMC Networks' record breaking *The Walking Dead*.

Louise then moved on from eOne to form her own distribution business Filmink Presents with media owner and industry specialist Dov Kornits. Since launching in mid 2019, the pair have acquired a rich and varied slate of films including international titles *Crock of Gold: A Few Rounds* with Shane MacGowan, *The Swallows of Kabul* and local productions *The Legend of the Five*, *Sweet River*, *Romance on the Menu*, and *Hot Mess*. Upcoming titles include Ian Watson's AACTA nominated *Unsound*, Rogue Rubin's confronting thriller doc *Lion Spy* and Hungary's submission for the 2021 Academy Awards, *Preparations for Being Together for an Unknown Period of Time*.

## DANNY LACHEVRE



Danny is founder of the FanForce Group. A group of film businesses comprised of Fan-Force.com [Theatrical Distribution], FanForceTV [Streaming], The Pitcher House [Film Marketing] and FanForce Productions [Film Production]. He also established The Solid State Marketing agency in 2007.

Over the past 20 years Danny has worked across hundreds of award winning Film and TV campaigns for Filmmakers, Distributors, Sales Agents and Networks. This foundation in marketing and development led to the launch of Distributor Fan-Force.com in 2015. Combining non-traditional 'crowd-sourced' techniques with traditional releasing, the company has since released hundreds of titles films across 40 countries including '*Embrace*', '*2040*', '*That Sugar Film*' and '*In My Blood It Runs*'. FanForce brings together a unique approach to distribution with access to thousands of cinema screens across the world.

Danny has helped develop and pitch projects to Universal Pictures, Netflix and Marvel Studios including Cate Shortland's '*Black Widow*'. In 2018 Danny established FanForce Productions which is currently in production on 5 feature documentaries aimed at the global market. The FanForce Group aims to provide an end to end pathway for independent filmmakers to pitch, fund, market and distribute their films to a global audience.

## TOM ZUBRYCKI



Tom Zubrycki is an award-winning documentary filmmaker renowned for his distinctive observational story-telling style and his ability to get close to his subjects. During the course of a long career spanning 40 years, Tom's documentaries have focused around a personal response to the issues of the day. Tom has directed 17 documentaries including *Billal*, *The Diplomat* and *Molly & Mobarak*, and produced another 20 with mainly new and emerging directors. Recent films including *The Weather Diaries*, a

mother's meditation on the future for her aspiring musician daughter in light of our collective failure to act on climate change, and *Undermined - Tales From The Kimberley* about The Kimberley and the threat of mining, pastoralism and irrigated agriculture. Tom has actively championed the cause of the documentary sector. His monograph *The Changing Landscape of Australian Documentary* (2019) by Currency House was a Platform Paper about the state of documentary in Australia. It canvassed the history of documentary in Australia and called for government regulation of streaming platforms to compel them to invest in more Australian content.

Tom is a recipient of the prestigious Stanley Hawes Award, "in recognition of outstanding contribution to documentary filmmaking in Australia".

## SESSION 5: NETWORKING DRINKS

5.15pm – 6.15pm

Seated filmmakers drinks in the Festival Garden Bar.

presented by

